

July 2023 SCIAI Board of Directors Meeting

Attendees

Luke Spratt (Chair)
Trish Odom (Board Member)
Lynn Slaughter (Board Member)
Anita Moore (Board Member)
Jodi Hunt (President)

• Old Business

- 2023 Conference Recap/ Feedback
 - Attendees
 - 11 responses (70 attendees)
 - Overall positive
 - Lot of + feedback on keynotes
 - Some criticism was the length of the training days and wanting more hands-on workshops
 - Vendors
 - 1 response (11 vendors)
 - Overall satisfied
 - Table fee fair, likes the “event” sponsorship method over sponsorship levels.
- 2022-2023 Fiscal Year Financials
 - Net increase of ~ +\$3300
 - Income: \$20,406
 - Disbursement: \$17,141
 - Reserve balance of \$25,294.32
 - Year to Year Comparisons
 - Conference
 - Income: \$11796.32
 - Expenses: \$14150.06
 - Reserves/Dues Used: \$2353.74
- Trish brought up wanting to see a trend in our membership numbers. Luke will follow up with Secretary Chris to get these numbers over the past years and present to the board by email.

• New Business

- **Board/Officer Insurance**
 - Yearly cost, quoted at \$716/year
 - Protects officers and board members
 - Personal assets

- Board voted unanimously to move forward with enacting this insurance coverage
- **Liability Insurance**
 - Per event, roughly \$200
 - Fall Meetings will be cheaper than the conference
 - Board voted unanimously to move forward with enacting this insurance coverage per event moving forward-will get sought moving forward
- **Parent Body IAI/ NCIAl Advertisements**
 - Have a table for the DC conference, plan to have flyers with discounted conference registration, Jar for business cards for free registration
 - Plan to ask NCIAl if we can have a table at their joint conference
 - Luke and Jodi will be present in National Harbor to set up this display. Luke will be moving forward with acquiring flyers/display/etc.
- **Possible Conference Locations/ Costs**
 - Columbia
 - Convention Center
 - ~\$7000 for event space and AV equipment
 - + in house catering \$\$\$
 - Rock Hill
 - City owned Sports/Event Center
 - \$1600 a day for the main hall
 - \$100 a day for the two breakout spaces (hall will be the third)
 - Outside catering/vendors allowed
 - Hotel within walking distance-Cambria-affordable
 - ~\$5000 total plus food
 - Chosen by board members unanimously-will move forward with securing this space for next May
 - Greer
 - City owned Event Center
 - \$600 for staffing, event space free, In the past for the 3 days
 - Very accommodating
 - Hotel within walking distance, downtown area
 - Just there 2 years ago
 - Maybe save for next year?
 - Myrtle Beach
 - Convention Center
 - City owned, waiting to hear back from MBPD if there is anything they can do to assist in the pricing/booking
 - Large plethora of spaces available
 - Doubletree Conference Center
 - On the beach
 - Plenty of space

- May 6th week not available, April 22nd week offered
 - \$6000 plus food costs
 - Rooms \$209/night plus tax
- **Conference Schedule?**
 - NCIAl
 - Monday after lunch (check in starting at 11)- Keynote/Opening
 - Full days Tuesday/ Wednesday w/ vendor breaks
 - Thursday done by lunch- Keynote/Closing
 - **At least tentatively moving forward with this model for the next conference.**
- **Membership Management/ Software**
 - Wild Apricot
 - \$70 per month
 - Website hosting
 - Dues/ Event registration
 - Emails
 - Implement later in the year after most dues are in this year to not confuse everyone. Have implemented for the conference registration and dues after January.
 - **Will be moving forward with this. Will start moving data over later in the year, will need to work to migrate website as well.**
- **Recruitment**
 - Agencies not involved
 - Parent body and not SCIAI
 - **Lynn is going to head up getting a list of law enforcement agencies in the state and cross referencing with current members to see which agencies we are not reaching. She will work to contact them and get them involved. Luke will be providing an informational flyer and “save the date” for next years conference to provide new agencies**
 - Colleges/ Universities
 - **Anita will work on identifying colleges/programs that could benefit from student members.**
 - Scholarship opportunities?
 - **This will be discussed further after identifying member opportunities**
- **Financial Opportunities**
 - Social media metrics/ website metrics
 - Ad space on website
 - **Lynn advised that as a vendor it would be beneficial to add to our current print options into one single bundle. Easier to get one funding passed in a company.**

- Luke will follow-up with what our current ad opportunities are and how we can make them into “bundles”. May bring in Vice President Nova to assist as the vendor rep.
- Training advertisement fee
 - This was met with good feedback. Will research what these fees are for other organizations and the parent body to enact.
- Reserve/Low-Risk interest
 - Luke will follow up with Treasurer Tyler to see what our options are for securing our financial assets to gain interest for reserve funds.